

THE



Pittsburgh International Airport Air Reserve Station, Pittsburgh Pa.

FLYOVER

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Sept./Oct. 2009



Pirates

host the 911th

pg. 8



The Flyover

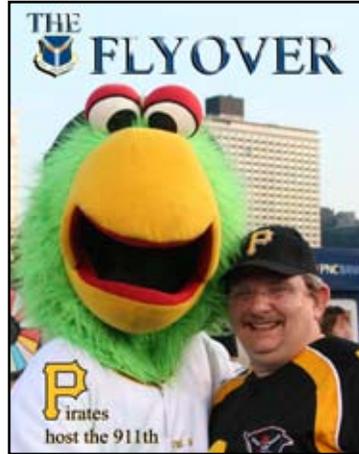


On the Cover

911th comes together at PNC Park

Casualty Assistance Officer, Hugh Kayes, takes a quick pic and does a quick 'meet and greet' with the Pittsburgh Pirates mascot, 'The Pirate Parrot,' during the 911th's Community Day held at PNC Park, Aug. 10, 2009. (see full story on page 8)

Photo by Lt. Shawn M. Walleck, USAFR



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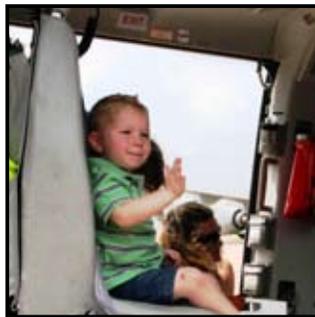
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Month	A	B
October	3 & 4	17 & 18
November	7 & 8	21 & 22
December	5 & 6	19 & 20



Commander's Comment . . .

Taking Care of You Taking Care of Each Other Stress Resiliency



Stress is part of life and happens all the time. It can make you sharper, more focused, and more acutely aware – all of which can heighten performance. If you have too much stress from too many sources – it can seem overwhelming and paralyzing. And all of us have a lot coming at us right now with the ORE/ORI, our military mission, our civilian job, our family, and taking care of ourselves. Do not underestimate all of life demands – military traditional reservists especially, have two jobs and balance that with their families and caring for themselves/general aging.

How do you know when you have too much stress? You probably know when you are feeling stressed out and everyone can have different reactions, but here are some general signs:

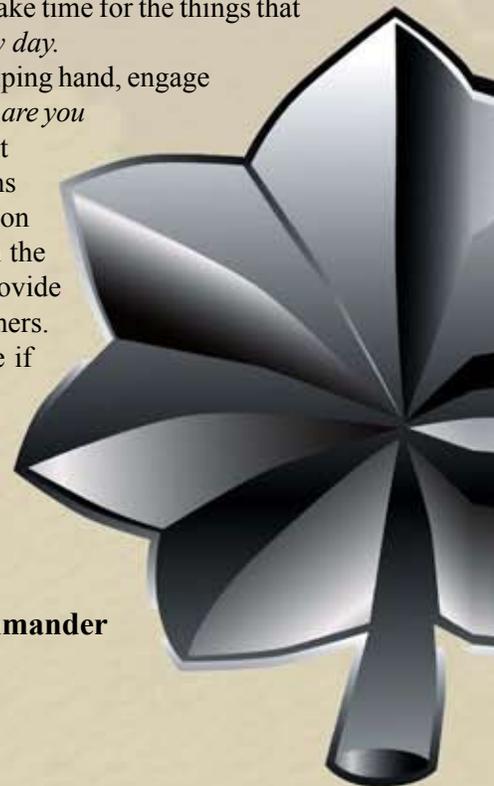
- Cognitive – forgetfulness, poor concentration, preoccupation
- Work performance – low morale/motivation, late for work, errors in judgment, poor communication, staff conflicts, apathy, negativity
- Psychological – worried, anxious, irritability, frustrated, angry
- Somatic – digestive problems, tense muscles, racing heartbeat, headaches, clenched jaw, impaired immune system, exhaustion, breathing difficulties, menstrual problems

What can you do? Stress is manageable. Don't forget the basics – eat healthy food (*got to feed that machine!*), make sure you have regular sleep (*regenerate*), and exercise 3-5x/week (*keep in shape, stay strong!*). Limit coffee & alcohol. Find the things that you can do that reset and reboot both your brain and your body – movies, books, crafts, photography, artwork, travel, games, sports, etc. Talk to others – talk to your family, your friends, your teammates; talk to those you trust and those who share experiences; and you can always seek help if you need it (First Sergeants, Chaplain, Military OneSource, ASTS Health Promotions, Family Readiness, etc.). Make time for the things that are important for you. *Relax! Laugh! Pace Yourself. Do an enjoyable activity every day.*

Leave no one behind. *Take care of your team.* Look around and see who needs a helping hand, engage others to help (*you don't have to do it all*), and don't be afraid to ask the question – “*How are you doing?*” Research has shown that if you are a high performer in a critical environment and if the recognition you receive is moderate to high, then you can sustain operations very effectively. However, if you have a low to moderate performer or if recognition is not high – both will affect the mission. We have a highly critical environment in the missions we perform. So recognize your teammates and those who work for you – provide that moderate to high recognition. Help each other out so we can all be high performers.

You can do it – you have the ability to be stress resilient. You wouldn't be here if you weren't committed to the mission. You have the courage, strength of heart and willingness to serve – take care of yourself & take care of your team — you are a 911th Airman!

**Lt. Col. Mona Ternus,
911th Aeromedical Staging Squadron Commander**



Wing mourns loss of Airman, brother, friend

A conversation with Airman 1st Class Dean Scalise

by Lt. Shawn M. Walleck
Public Affairs

On August 22, the wing lost 758th Loadmaster, Staff Sgt. Pete Scalise as the result of an accidental drowning. Although, there are some things in life that don't make sense and cannot be explained, one thing is for certain; Pete made a positive impact on the wing and those who knew him well.

Pete's military roots began with his grandfather who served in the Army Air Corps, followed by his father Pete, who served in the Navy and then his older brother Dean, who served in the Army Reserve and who recently became a unit member working in civil engineering.

Pete, a Pittsburgh native grew up in South Park, Pa., with his mom Debbie and older brother Dean. When he turned seven, they moved to Crafton, Pa. where he'd live until joining the active duty Air Force in 2004.

"It was always just Pete and me. Although there was ten years between us, I never minded having my little brother around growing up, he just wasn't your average younger brother," said Dean. "I remember us going to the park with my friends, eating ice cream and just having a good time together, we always liked being together," he recalled.

Upon graduation from Brashear High School in 2004, Pete joined the active duty Air Force. He completed training in Aircraft Munitions Maintenance and then went on to Tyndall Air Force Base where he worked on F-15s. While at Tyndall he deployed to Afghanistan in 2007 supporting Operation Enduring Freedom and served a three and a half month tour there working in Force Protection.

"He said it was a good experience [deploying]," Dean said.



(family photo)

Airman 1st Class Dean Scalise with his brother Staff Sgt. Pete Scalise



(family photo)

Proud Uncle Pete Scalise holds his newborn nephew for the first time.

"He'd tell me that there wasn't much to do over there except work and if he wasn't working, eating or sleeping then he was weightlifting," Dean said.

Approximately a year after completing his deployment, Pete returned to Pittsburgh, settling in Greentree Pa. after leaving active duty under Palace Chase and transferring to the 911th in February 2008. Here he retrained as a loadmaster, spending approximately 26 weeks in school. Once complete, he then went on orders under the 'seasoning training' program, where he began working toward the Ops and Maintenance deployment this upcoming January.

"He was looking forward to deploying again, this time as a loadmaster," Dean said. "Pete always had a good attitude about things and those who knew him would say he was always happy, always had a big smile on his face, was fun to be around, and was dedicated to his job and his fellow loadmasters," he said.

"I watched my brother excel [in the Air Force] and after I got out of the Army I felt a gap and a void, which is what brought me back into the military and now into our unit," Dean said. "I was Pete's role model for 23 years, but over the last five years, he was mine."

"I don't want to fill his shoes at the unit, but I definitely want to be closer to the type of work he did here. I've only been with the unit since May and I can't even begin to put into words how grateful I am for the support everyone has given me and my family. The unit here is truly one big family," Dean said.

"It's a tough situation and everyone here has done so much and I know we'll get through it. I'm not one to focus on what Pete and I will never be able to do together, instead I try to focus on all the positives and everything he accomplished. He loved the Air Force and he absolutely loved his fellow loadmasters and I know that he left this earth being loved a lot and having a lot of great friends. There really isn't much more that needs to be said than that..." concluded Dean.

Pittsburgh Welcomes the World!

THE PITTSBURGH SUMMIT 2009

Impacts to base populace for Pittsburgh G-20 Summit

by Lt. Shawn M. Walleck,
Public Affairs

On Sept. 24 and 25 leaders from around the globe will converge on Pittsburgh for a World Economic Summit. Hosting the summit will bring world-wide notoriety to the city of bridges, but it will also bring with it, its share of challenges.

According to the official G-20 website the purpose of the summit is for "President Barack Obama to chair the meeting of leaders from countries around the world that represent 85 percent of the world's economy. At the Pittsburgh G-20 Summit, leaders will review the progress made since the Washington and London Summits and discuss further actions to assure a sound and sustainable recovery from the global financial and economic crisis."

Aside from the financial challenges being discussed at the summit, leading up to the summit city planners are working around the clock to cover all the details both big and small that will mark this momentous occasion in the city's long standing history.

The two-day event held Thursday and Friday will impact anyone's weekday routine who works in the city, around the airport corridor and all points in between. Schools are already canceling classes, businesses are shutting down and the strategy for the 911th workforce is no different.

"Right now our plan is to identify who will be considered G-20 essential personnel," said Col. Daryl Hartman, lead G-20 planner for the base. As a military organization, we understand the security challenges of such an event and our goal is to minimize risks by

working with our other federal partners in ensuring the security needs of these dignitaries are met," added Col. Hartman.

For starters, force protection barriers perimeters will be expanded, thereby limiting access to the main gate. Those personnel deemed as G-20 essential will be annotated onto a master entry authorization letter and anyone not listed will have limited or no access to the base during these two days.

Over the next couple of weeks the command staff will send out a series of e-mails specifying business hours, approved time off and details impacting transit around the base.

"This is a tremendous opportunity for the city and if you'd like to be apart of it I suggest rather than heading downtown during those two days to get involved in any of the events leading up to the big day," said Col. Gordon H. Elwell, Jr., 911th Wing Commander.

One such event is the 'Redd up' [local speak for clean up] the city campaign, which aims to clean up the areas from the airport into the city. The regional day-long blitz of clearing brush, trash and generally tidying up key neighborhoods and roadways is scheduled for Saturday, Sept. 12.

For more details on community service events and local G-20 info visit <https://www.pittsburghg20.org/> or <http://www.g20pittsburghsummit.org/> or <http://www.pittsburghsummit.gov/>.



FAMILY DAY 2009



story by
Master Sgt. Mark Winklosky
photos by
Public Affairs

Sunshine, song, and something for everyone is a good alliteration to sum up this year's Family Day event held here, Aug. 9, 2009. There were more activities and more people in attendance than previous years.

"This year we saw a terrific Family Day and great credit goes to those who planned the event. Instead of using the same old carbon copy, they thought outside the box and came up with some new and different activities," said Col. Gordon H. Elwell, Jr., 911th Wing commander. "The result was a fantastic day for everyone," added the commander.

Many of the games and activities were geared toward the younger crowd and included: Bounce houses, bean bag tossing, Rock Band on Xbox, foosball, ping pong, cornhole, face painting, and

airbrushing tattoos from airbrush artist, John Woods, of Plum Tattoo.

A dunk tank, which included several key personnel in the hot seat or, in this case a wet seat, brought a lot of young and old athletes alike out of the woodwork to test their skills.

Living Treasures animal show and petting zoo, out of New Castle, Pa., was both educational and entertaining with a variety of reptiles, amphibians, mammals, and birds on hand.

Disney Princesses from the 911th Aeromedical Staging Squadron provided many photo opportunities. Cinderella was played by Airman 1st Class Samantha McReynolds; Belle, Tech. Sgt. Jennifer Miller; and Snow White, Senior Airman Audra Schnell.

Most of the Star Wars characters were from a costuming organization known as the 501st Legion. Staff Sgt. Kevin Bowser and Senior Airman

(see Family pg. 13)



Pittsburgh Pirates welcome the Wing for 911th Community Day

story and photos
by
Lt. Shawn M. Walleck

A photo finish of Pierogies racing Presidents isn't something seen every day, however, this was just one of the many highlights unit members saw during the 911th's Community Day at PNC Park, held Aug. 10 when the Pittsburgh Pirates squared off against the Washington Nationals. Game time was slated for a 7:05 p.m. start, but months prior to that a plan was underway to show the fans a show of Force...the Air Force Reserve. The man behind the curtain, pulling the event together for the unit, from the Bucco side of the house was J.J. "Oz" McGraw from the group sales office. His daily grinding efforts helped make the day's events memorable for not only the wing members but for the fans in attendance too.

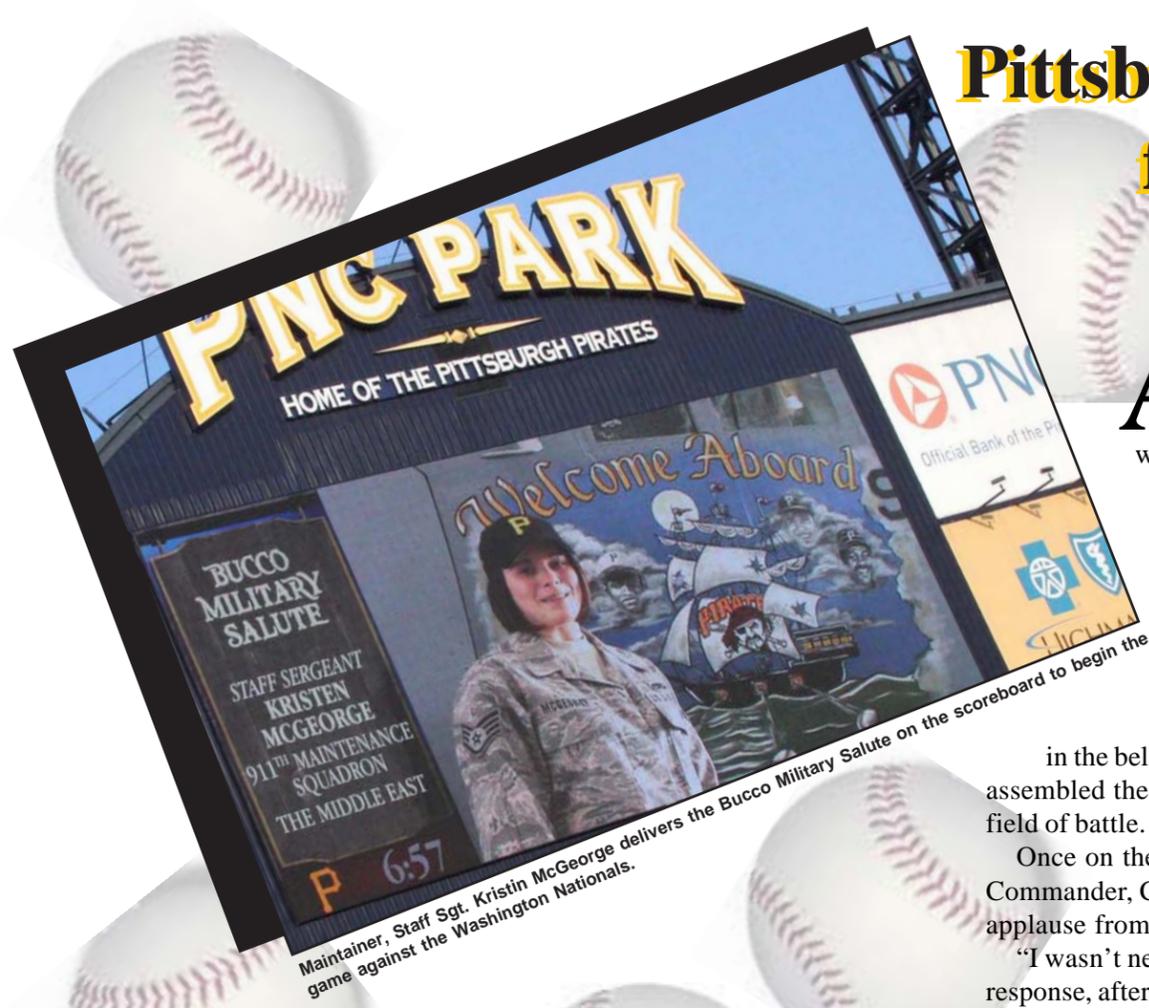
Then finally the big day arrived and in an undisclosed location, somewhere in the belly of the ballpark, Pirates Field General and special events manager Chris Serkoch assembled the 911th's Airmen, delivered the orders of the day and then marched the group onto the field of battle.

Once on the field she formed up nine of the unit's newest recruits near home plate, where Wing Commander, Col. Gordon H. Elwell, Jr. delivered the oath of enlistment amongst, roaring cheers and applause from the fans in attendance.

"I wasn't nervous [about being on the field], and it was an exciting experience. Hearing the crowds response, after we finished reciting the oath, just reinforced the positive feelings I had about joining the military," said new recruit, Mrs. Kelly Galloway.

Once the new recruits departed the field Col. Elwell stretched out his pitching arm and headed to

(see Pirates pg. 12)



Maintainer, Staff Sgt. Kristen McGeorge delivers the Bucco Military Salute on the scoreboard to begin the game against the Washington Nationals.



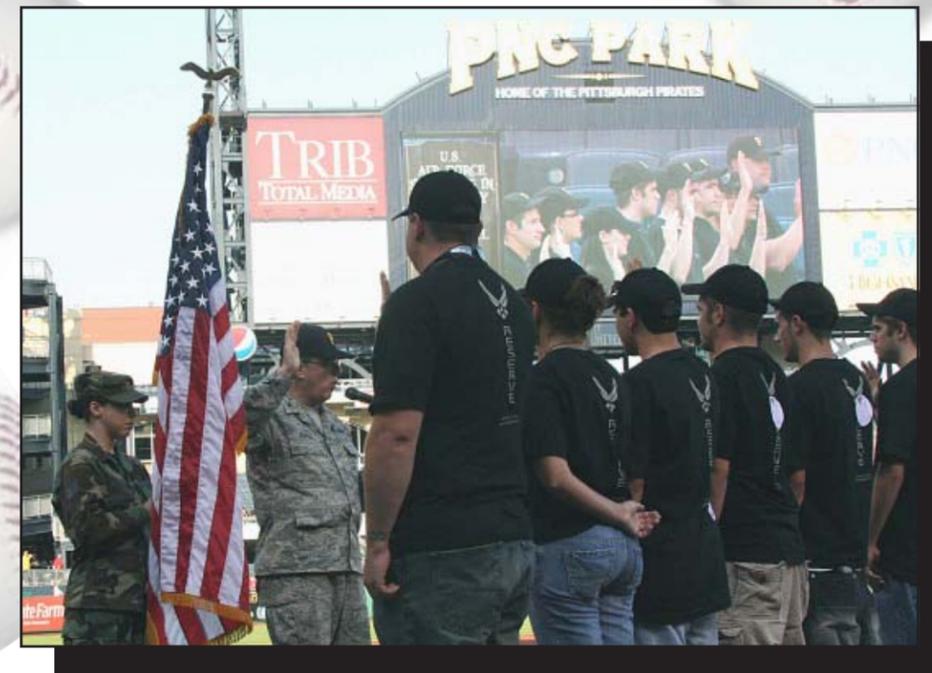
Retired Master Sgt. Ron Piche was selected by the Bucco scoreboard quiz team to answer the trivia question of the day. Despite giving the correct answer, the quiz team still awarded Piche with a new Pirates jacket and a treasure chest full of buccaneer booty.



Civilian employees, Hugh Montgomery (left) and Ron Piche (right) are pulled in for a photo by their new friend, Pirates mascot, Jolly Roger.



Col. Gordon H. Elwell, Jr., 911th Wing Commander and maintainer Tech. Sgt. Jay Wasko team-up on the field at PNC Park as Col. Elwell prepares to deliver the Honorary First Pitch.



At home plate, Col. Gordon H. Elwell, Jr., 911th Wing commander, delivers the oath of enlistment to nine new unit members on the field at PNC Park during a pregame mass enlistment ceremony.

Base Honor Guard member receives prestigious award for outstanding service to AFRC

by Master Sgt. Mark A. Winklosky
Public Affairs

The Air Force Reserve Command's Ceremonial Guardsman of the Year for 2008 was recently awarded to Tech. Sgt. Timothy P. Crane.

"It [the award] came as a big surprise," said Tech. Sgt. Crane. "I feel very honored to receive such an award," he said.

As the Ceremonial Flight Sergeant for the 911th Airlift Wing Base Honor Guard, Tech. Sgt. Crane performed more than 60 funerals, three color ceremonies, and spent 142 days on active duty in support of the Wing's Honor Guard functions. He

is responsible for the overall care and training of the 911th's Honor Guard Honors Flight.

Being a member of the Honor Guard is an additional duty for Tech. Sgt. Crane. As a traditional Reservist here during unit training assemblies, he works as a chaplain's assistant.

In his civilian capacity, he is a city of Pittsburgh police officer. In addition to his duties there, Officer Crane also helps train the city of Pittsburgh and other local Police Honor Guards on proper colors and funeral honors.

Recently, Officer Crane was placed in charge of coordinating all the pallbearers and movements for Pittsburgh's fallen heroes when three



Tech. Sgt. Tim Crane

police officers, Eric Kelly, Paul Sciuollo II, and Stephen Mayhle, lost their lives at the hand of a gunman. He was also chosen as the site commander for the funeral services of Officers Kelly and Mayhle.

Tech. Sgt. Crane trains local ROTC Color Guards; mentoring and motivating both current and future Air Force members. He has helped establish a strong relationship with the 171st Air Refueling Wing, Pennsylvania Air National Guard's Honor Guard providing training to augment the 911th Honor Guard program.

While deployed to Bagram Air Base, Afghanistan, Tech. Sgt. Crane worked outside of his official duties to ensure 40 fallen comrades were expertly honored. He was hand-selected by the 455th Air Expeditionary Wing chief master sergeant to lead and supervise a Memorial Day silent visual.

"He has a high dedication to what the mission of the Honor Guard is, 'Military Funeral Honors,' and he's truly one of the best at what he does," said Master Sgt. Brian Allison, 911th Honor Guard NCOIC.



(Photo by Col. Gordon H. Elwell, USAFR)

New Recruits

New recruit Dana Shaner, takes the oath of enlistment from Lt. Commander Tim Murphy during a recent enlistment ceremony held here August 21, 2009. Lt. Commander Murphy also serves as a U.S. Congressman and was recently commissioned as a naval officer. Congressman Murphy was on base to get his military ID card, when recruiters offered him the opportunity to deliver the oath to Mrs. Shaner. Mrs. Shaner was finalizing her enlistment paperwork with recruiters and her father; Tech. Sgt. Robert Shaner; when she learned that Congressman Murphy would be swearing her in. This was the first time Lt. Commander Murphy delivered the oath of enlistment as a newly commissioned naval officer. Mrs. Shaner will depart for Basic Training in Jan 2010 and upon her return join the 32nd Aerial Port team.

Wing to streamline programs

by Senior Airman Jamie Perry
Public Affairs

Many Air Force Reserve programs will soon be changing to be more efficient, cost effective, and to help give Airmen a better ability to complete tasks. A new Air Force wide program has been put into place to help achieve these goals; Air Force Smart Operations 21st Century.

AFSO21 Consists of multiple team members trained in finding solutions to better programs or processes to benefit the Air Force Reserve and its members.

Recently, members of the 911th AFSO21 team met here on July 29, 2009 to formulate a schedule of projects for the entire fiscal year and create the 911th AW AFSO21 vision statement; "Citizen Airmen... Forging Steel Wingmen for America's Sword and Shield."

The team determined what areas they wanted to focus on by using the 2008 climate survey to identify what areas people felt there needed to be more improvement. Every project is assigned a "Champion" who is in charge of choosing the appropriate knowledgeable personnel to accomplish the goals of each project to produce more efficient processes, ease of access and better ways to utilize funds.

"The processes that we are going to improve help the people achieve what we have charged them to do," said Colonel James P. Hurley, Mission Support Group Commander.

Col. Hurley is also a Champion of the Training project scheduled to be reviewed.

The following are the several areas the AFSO21 Team will be working to improve upon.

- People – "OPRs/EPRs and Civilian Appraisals"
- Shorten time span to complete
- On time completion
- Develop "Job Aid" standard requirement/responsibility
- Improve Quality
- Champion: Colonel Bryan Bly
- Training – "Encourage self-improvement(PME/schools)"
- Increased Completion
- Increased In-Residence rate
- Develop leadership/strategic thinking
- Increased awareness of opportunities for self development



- Champion: Colonel Hurley
- People – "Recognize Airmen – Recognition program"
- Awards/Decorations increase rate for deserving airmen and civilians
- Develop commander tracking/visibility system
- Acquire incentive opportunities/rewards
- Comprehensive list of awards and decorations posted or available
- Champion Colonel Honaker
- People – "Build a physically fit fighting force"
- AFI Compliance
- Validate program integrity
- Develop metrics
- Physically fit force
- Champion: Colonel Bryan Bly
- People – "Recruit the best candidates"
- Better AFSC fit
- Quality recruits
- Interface with MPF, Recruiting and Commanders
- Champion: Command Chief Master Sgt. John Payne
- Community – "Maintain good community relations"
- 911 AW Positive image
- Community support projects
- Identify sponsor opportunities
- Champion: Colonel Hartman
- Community – "Sister Service integration"
- Consolidated services
- No redundancy
- Expand current interaction
- Develop communication and relationships at worker level
- Champion: Colonel Gordon H. Elwell Jr.

Pirates from pg. 9

the mound. Tech. Sgt. Jay Wasko, maintainer and crew chief of the unit's C-130 *Pirate Ship*, knelt down behind home plate and got in his catcher's stance and prepared for Col. Elwell to deliver the Honorary First Pitch. "Just a bit, low and outside," might have been the ump's call, but a unique experience for the Wing's commander nonetheless.

"I was worried before the pitch that the Pirates might sign me to a multimillion dollar pitching contract, however; after I threw the ball, no such luck, they just escorted me off the field," said Col. Elwell.

Working in tandem with Mrs. Serkoch was Eric Wolff, a.k.a. *Eye in the Sky*, Producer/Director of in

game entertainment, who routed on field video to the scoreboard from his production booth perched atop the park's upper decks. Here is where he pulled the trigger for the scoreboard's daily *Bucco Military Salute*.

Maintainer, Staff Sgt. Kristin McGeorge spoke about her service in the Middle East and then introduced the two teams with an eruption of applause from a grateful audience.

"It's a bit strange seeing yourself on the giant scoreboard, but once I heard the applause and cheers from the fans for my service overseas, I realized

what an honor it was," said Staff Sgt. McGeorge.

In the outfield boxes, just past the third base line were eager 911th Pirates fans armed with hot dogs, beverages, nachos and cracker jacks, ready to watch the Monday night battle unfold.

Then during a break in the action at the bottom of the fourth inning, Retired Master Sgt. and 911th civilian employee

Ron Piche was selected to answer the scoreboard trivia

question of the day. Although he answered the question incorrectly, the quiz team still loaded him up with the prizes of the day and thanked him for his military service.

"I choked, what I can say? It was a lot of fun and it was nice of them to still give me the prizes," said Mr. Piche.

After the quiz it was back to the stands where unit members shelved conversations about work and talked baseball. Talk heard in the seats was about Pirates players both past and present, teams of the 1970s and 1990s and where the team would be headed in the upcoming years.

As the day drew to a close the Pirates weren't able to walk away with one in the 'W' column, but it didn't matter much, because for that one night the unit came together enjoying each other's company while enjoying America's favorite past time.

"Everyone had a great time and I honestly don't think things could have been done any better. The Pirates did an outstanding job for us and for that we thank them for their service," concluded Col. Elwell.



(Courtesy Photo)

City of Champions

The 911th Airlift Wing softball team clinched the 2009 Army Corps of Engineers Softball League championship, August 17, 2009 by crushing McCormick with a final score of 11-3 on their home field here. The team dominated throughout the season with a regular season record of 18-2, and a record of 6-1 in three playoff series, totaling 24-3. The trophy will be on display in various team members' offices over the next several months. (Front Row) Kevin Davis behind Mike Trusky, Dale Chodor, Jimmy Abel, Mike Gouch, (Back row) Bob Ruffing, Pat Peabody, Adam Biancucci, Tim Walsh, Kevin Lovely, Regis Hess, Charlie Brown, Shawn Leydig, Ben Rivera, Randy Don.

Combined Federal Campaign kicks off

by LuAnne Smail,
Maintenance Group

Welcome to the 2009 Combined Federal Campaign! Over the years many of you have been solicited and have chosen to participate in the CFC and we thank you for your support.

A number of you are new to the federal workforce and this may well be your first experience with the CFC. Either way, the CFC provides an annual opportunity for you to respond to the needs in our communities, our nation and our world.

This year's theme is "iCan"... allowing the opportunity for all federal employees to make a difference. From helping the homeless, to battling life threatening diseases; providing care to abandoned pets, and offering relief to those affected by a disaster, we all can be the support for those in need.

We are fortunate in being employed by the government and the CFC gives us the chance to share some of our good fortune

with others.

This is an exciting year for our local campaign. We are proud to announce the merger between Three Rivers CFC and Pennsylvania West CFC.

The benefit of the merger to you as a federal employee is that you will now be able to donate to charities from both the Pennsylvania West CFC and the 3 Rivers CFC. This will also decrease administrative costs to run the campaign, allowing more income to the charitable organizations.

Three Rivers/Pennsylvania West CFC serves all federal agencies and branch offices in the following counties: Allegheny, Armstrong, Beaver, Butler, Clarion, Fayette, Forest, Greene, Lawrence, Mercer, Venango, Washington, and Westmoreland Counties (PA). Brooke, Hancock, Marshall, Ohio and Wetzel Counties (WV). Belmont and Monroe Counties (OH).

Last year, federal civilian employees and military personnel throughout the 3 Rivers/Pennsylvania West region demonstrated an unprecedented commitment to our

community by raising over \$1.1 million for charity. This year the goal is to again raise \$1.1 million and allow all federal employees a chance to be a part of the CFC.

Please remember that no contribution is too small and no act too trivial. I encourage you to participate generously in the CFC this year and to donate using payroll deduction.

By spreading your gift out, a small donation per month or pay period can build to a larger total sum. If all 20,000 of our current federal employee base were to participate and donate \$10 per month, this campaign would raise over \$2.4 million dollars! Just imagine what "can" be done with that much money!

The directory list hundreds of organizations in need of your assistance. You can also search online at www.3riverscfc.org. Look for organizations that are important to you...because you are definitely important to them. Thank you in advance for your support of this year's 3 Rivers/Pennsylvania West Combined Federal Campaign.

Family from pg. 7

DJ Nikki, from Ellwood City, Pa., provided music for the first half of the day. She was relieved by the Carnival of Souls, a Celtic Band led by our very own operations group commander, Col. Daryl Hartman.

"In my opinion, this year's family day was the best I have attended. The amount of activities for kids, the music, and the food were outstanding! My wife, daughter, and I enjoyed it immensely! Kudos to all of the volunteers and to the Services Squadron for a job well done," said Senior Airman Matthew Eichenfels, 911th Mission Support Flight.

There were also several aircraft static displays such as the KC-135 Stratotanker, provided by

the 171st Air Refueling Wing, Pennsylvania Air National Guard; a Lifeflight Helicopter from the Allegheny Health System; and a 911th Airlift Wing C-130 Hercules.

"Family Day turned out to be a huge success," said Maj. Nicole Santoro, Officer-in-Charge of 911th Aeromedical Staging Squadron's Health Promotion Flight and one of the events planners. "We have had nothing but positive comments thanking us for making this such a nice day for the families, in particular the children. We are looking forward to making next year's Family Day an even bigger success, with new and exciting activities for everyone to enjoy," said Maj. Santoro.

An Airman's complete guide for what to pack for the Operational Readiness Exercise

by Ashley Delewski,
Public Affairs

Pack it up and move out!

Just days from the ORE in Gulfport, Mississippi, the time is now to begin packing up essential gear and supplies to ensure success throughout the exercise.

ORE Packing List:

- Gas Mask
- Gas Mask Carrier
- Mask Waterproof Bag
- Filter
- JS List training Chem. Suit
- Insert, Gloves
- Boots, GVO
- Poncho
- Suspenders
- Ammo Pouch
- Body Armor
- Airman's Manual
- Canteen (with correct cap)
- Cup
- Canteen Cover
- Alice Pack
- Web Belt
- Helmet
- Kevlar
- Flashlight
- Arm Band/ ID
- Reflective Belt
- Shaving Cream
- Deodorant
- Disposable Razor
- Soap
- Toothbrush w/container
- Nail Clippers
- Toothpaste
- Comb
- Shampoo
- Feminine Hygiene Items
- Hand Lotion
- Facial Tissues
- Laundry Detergent
- Prescription Medication
- Two changes of civilian clothes

- Shoe Polish and Brush
- Two pairs of glasses or contact lenses
- Gas Mask Inserts
- Two hearing aids plus extra batteries
- Sunscreen
- Insect Repellent
- Sewing Kit
- Shower Shoes
- 1574 Annotated 17 Days

What personal items can I bring to the Exercise?

Cell phone and Mp3 Players are allowed but must remain in room out of the play area.

As with any military training exercise, there are certain rules that must be abided by for the safety of everyone.

What can't I bring to the Exercise?

No Alcohol, Food or Drink will be permitted.

News Briefs

Oktoberfest

The Inaugural Oktoberfest will be held, Oct. 3, 2009. There will be German food, music, beer and wine tasting contests for those who wish to enter their home brews. Different German snacks and of course we will have different beer flavors representing the season. If interested, please contact your First Sergeant.

Day Care

Supervisor approved Parent Statements are required in order to be eligible for UTA day care (free) and on a first come first serve basis. We currently share one provider (maximum of six slots) with the 171st Air Refueling Wing. The AF Form 1181 is required to be made available to the provider for their records the initial time you first use a provider. Our provider is Barbara Harris. Once approved, you will be provided the phone number and address of the provider. Faxed requests can be sent to 412-474-8543.

CLEP and DANTES

Effective August 1, 2009, all on base paper CLEP (College Level Examination Program) and DANTES (DSST) exams are temporarily suspended due to budget reduction. Testing will resume October 1, 2009.

Testing...Testing...Testing

Testing will not be available September 13, 2009, due to the Wing Training Office being closed. Please make arrangements to schedule testing during the October UTA. Some weekday testing is also available. For more info, contact Wing Training at 412-474-8525.

Congratulations

The 911th Airlift Wing and The Pittsburgh Federal Executive Board are proud to announce Ms Miroslava Smith a Silver award winner, Women of the Year. Ms Smith (Bon) was recognized in the Category of Staff Support during a luncheon held in Pittsburgh, Aug. 27. She is the budget analyst for the 911th MSG.

Civilian marketing campaign aims to fill jobs

by Maj. Beth Kelley Horine
Air Force Personnel Center Public Affairs

Over the next five years, the Air Force plans to hire 20,000 more civilians into civil service. To help bases better market civilian job openings and recruit qualified applicants for current and future jobs, the Air Force Personnel Center will roll out the “Your Future” marketing and recruiting campaign in September.

“The overall strategy of the ‘Your Future’ campaign is to help market and brand the Air Force as a premier civilian employer,” said Shirlene LeBleu, AFPC’s Civilian Force Integration Directorate’s Force Renewal and Development division chief. “The initiative, once released Air Force-wide, will help fill civilian vacancies more quickly by targeting qualified, local candidates, as well as increase employment opportunities for military dependents.”

The campaign, which was piloted in March at 14 Air Force bases, provides marketing and recruitment tools to civilian personnel offices and installation managers to target military spouses and external candidates.

“The purpose of the pilot was to get feedback on the marketing toolkit and adjust, if necessary, for the Air Force wide roll-out this Fall,” said Pat Stokes, a marketing specialist in AFPC’s Civilian Force Integration directorate. “This campaign was developed to ensure the bases have the tools they need to reach the right people, and the feedback from our test bases was monumental—on average, a 25 percent increase of civilian applicants across all the pilot bases.”

Overseas bases using the marketing toolkit drew an even higher increase in civilian applicants.

“In the first half of the campaign, Spangdahlem had a 58 percent increase in telephone calls about civilian jobs, and a 200 percent increase in walk-ins to their civilian personnel office,” Ms. Stokes said. “Even at Fairchild, a CONUS base, they had a 44 percent increase in telephone calls, walk-ins and emails about civilian job openings during the campaign.”

“There was a definite correlation in the amount of tools a base utilized from the marketing toolkit to the increase in applicants received—the more tools used, the more civilian applications they received,” she added.

Minor changes to the marketing campaign were made to prepare for the Air Force-wide launch.

“Bases seemed very pleased with the marketing tools and the campaign,” said Ms. Stokes, “but we did use

feedback received to transform some of our marketing tools to include a focus on people and diversity.”

The toolkit, which was briefed via webcast to civilian personnel flights on Aug. 4, is now available for all installation managers to help them notify their local community of jobs available. However, bases can choose when they want to launch their marketing campaign, as necessary.

“We understand that some tools may not work at every Air Force base, because each base has different needs,” said Ms. Stokes. “The toolkit is flexible in that bases can choose if and when they use specific tools, and it is tailored differently for overseas and stateside bases,” she added.

Items in the marketing toolkit include Base Exchange radio spots, public service announcements for local radio and television stations, videos and briefings to take to chambers of commerce and use during commanders’ calls, flyers, brochures and a comprehensive marketing guide.

“The guide also includes templates for posters, stickers and letters bases can tailor to fit their needs,” Ms. Stokes added.

Ultimately, the marketing guide helps local bases identify who to contact to help with recruiting efforts, and includes a step-by-step process on how to use the tools in the toolkit, the tools themselves, and newcomer information to share with Airmen and Family Readiness Centers.

For individuals interested in civilian employment with the Air Force, visit the new Air Force civilian employment Web site, which will be fully operational in September: <http://www.afpc.randolph.af.mil/afcivilianjobs>.

Pay Dates

September

Primary UTA: September 23

Alternate UTA: September 29

October

Primary UTA: October 14

Alternate UTA: October 28



2009

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